SWOT Analysis Completed during Joint Kick-Off Meeting held on January 7, 2025 with City Council, Planning Commission and Heritage Commission

## **STRENGTHS**

Internal attributes and resources that support the community.



### **OPPORTUNITIES**

External factors that the community can capitalize on or use to its advantage.

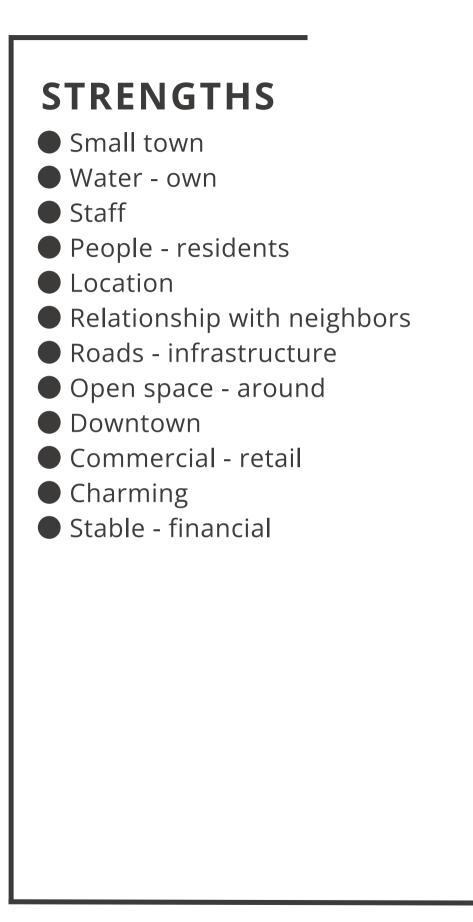
#### **WEAKNESSES**

Internal factors that might hinder the community's ability to achieve its objectives.

## **THREATS**

External factors that could have negative impacts for the community.







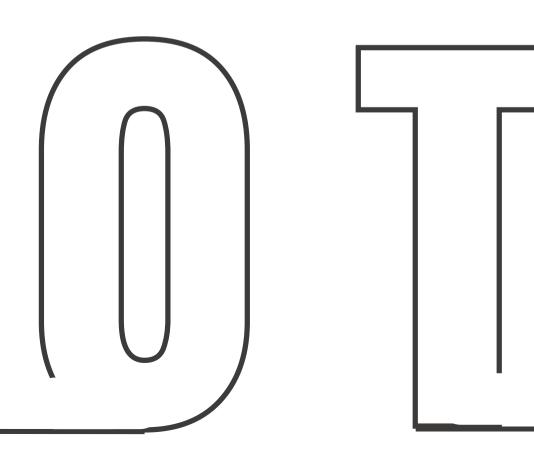
# WEAKNESSES

Limited on land - difficult to develop
Smaller population
Limited commercial - tax base
Affordable housing
Bedroom community
Perceive (perception) expensive
Limited financials
Transportation - connectivity to other areas
Utility corridors (difficulty obtaining)
Valley vs heights - land use ideas
Residents negative to change



## **OPPORTUNITIES**

- Black Desert housing
- Public transit
  - $\bigcirc$  Outside with St. George
  - $\bigcirc$  Have money
  - $\bigcirc$  Not many riders
- Working with federal government congressmen
- Washington county regional partnerships
- Annex south of city BLM land
- Housing opportunities
- Western Corridor



# THREATS

Flood Drought • Geologic hazards Imported crime • Vandalism Traffic •Commercial on city lines/boundaries • Funding infrastructure Planned future maintenance • Cost of energy Build out Cemetery • Local control - mandates • Form based code

